

PARTNERSHIP PACKET



Live for Today. Fight for Tomorrow

FUNDRAISING GALA

Monday, November 10th 2025

6 pm • Cocktail Attire

Herbert University Center, UNF

12000 Alumni Drive

Jacksonville, FL 32224



Dinner • Drinks • Desserts
Auctions • Wine Pull • Live Music
Luminaria Remembrance

live
today for

With love we remember:

Kelsey Schiefen
Sarah Olsen
Ann Nesmith
Beckey Miller
Matthew Giesen
Chad Day
Amanda Miller
Alexis Walker
Yanessa Salas
Katie Asble
Kurt Speckman
Andrew Caves

Ashley Gething
Emma Murray
Tara Richardson
Anthony Sherlock
Nathan Bowerman
Shannon Spanier
AnnaMarie Makins
Sara Rounsville
Wilson Coffin
Tiffany Ortiz
Eric Sternberg
Lauren Stafford



*"We dedicate this evening
to those who are no longer with us,
but whose legacy continues to guide our mission."*

Dear friends and advocates,

In 2024, 80,000+ adolescents and young adults were diagnosed with cancer. **That's 1 every 6 and a half minutes.**

Live for Today's mission is to create adventure, encourage new experiences, uplift through support, and inspire a healthy lifestyle for our members. We have spent the last thirteen years inspiring local young adult cancer patients and survivors to **focus on living, not on cancer.**

This fundraising event is an opportunity to share with our supporters and leaders in the community an inspiring evening filled with hope, fun & laughter. Together we can further our mission, and continue to inspire each young adult cancer patient and survivor to live every day to its fullest.

Because of you, young adults with cancer will be inspired to **live for today, and fight for tomorrow.**

With hope,

Kaitlyn & Katie

Kaitlyn Ash & Katie Pearsall,
Founders of Live for Today



Our mission is to help young adults affected by cancer through dynamic opportunities, fostering community support, and promoting healthy living.

Partnership Levels



INSPIRE HOPE

Exclusive
Presenting Partner

~~\$3500~~
SOLD

- Company designated as exclusive presenting partner with prominent recognition at event
- Company name/logo in all event promotion as: "Live for Today, Fight for Tomorrow Gala Presented By..."
- **12 VIP tickets with preferred seating**
- Opportunity to speak at the event
- Verbal recognition at event
- Full page recognition in the event program
- Premier placement of company logo on all event invitations, website, social media and collateral, including photobooth signage/picture and mobile bidding app

LEGACY AMBASSADOR

Honorary Partner

SOLD

- Individual(s) honored as Legacy Ambassadors, indicating long-term support of our cause
- **12 VIP tickets with preferred seating**
- Opportunity to speak at the event
- Verbal recognition at event
- Full page recognition in the event program
- Premier placement of recognition on all event invitations, website, social media and collateral

RESTORE WELLNESS

Platinum Partner

\$2250



Mental Health Retreat

- The Restore Wellness funds will be restricted to the continuing development of our *Live like Lauren* mental health retreat programming
- **10 VIP tickets with preferred seating**
- Verbal Recognition during the event
- Half Page recognition in the event program
- Name recognition on all press and printed materials
- Social media promotion as Platinum Partner. Logo on e-blasts, event site, posters, program, and ticketing site

Partnership Levels



CREATE ADVENTURE

Gold Partner
\$1650

- Name recognition on all press, printed materials in hierarchy of level
- **8 VIP tickets with preferred seating in venue**
- Social media promotion as Gold Partner
- Logo on e-blasts, event site, posters, program

ENCOURAGE COMMUNITY

Silver Partner
\$1050

- Name recognition on all press, printed materials in hierarchy of level
- **6 VIP tickets with preferred seating in venue**
- Social media promotion as Silver Partner
- Logo on e-blasts, event site, posters, program

GENERATE GRATITUDE

In-Kind Donor

- Name recognition on all press, printed materials in hierarchy of level based on value of in-kind donation
- **2 tickets** (donations over \$500)
- Social media promotion as In-Kind Donor
- Logo on e-blasts, event site, posters, program



10,000 young adults die every year due to cancer – that's one every hour.

Join us today in creating a community and inspiring these patients and survivors to get busy living.

Sponsorship Opportunities



WINE PULL SPONSOR SOLD

- Name and logo "presenting status" on Wine Pull
- **4 tickets and reserved table**
- Social media promotion as Wine Pull sponsor
- Logo on program

BAR SPONSOR SOLD

- Name and logo "presenting status" on event bars
- **4 tickets and reserved table**
- Social media promotion as Bar Sponsor
- Logo on program

FOCUS ON LIVING SPONSOR

- Name recognition on all press, printed materials as Focus on Living Sponsor
- **4 tickets**
- Social media promotion
- Logo on e-blasts, event site, posters, program

\$750

HONOR A LIFE

\$300

- **2 tickets**
- Luminaria dedicated to honor or remember a loved one affected by cancer - late patient, survivor, caregiver, relative, etc.

INDIVIDUAL TICKET

\$135

- Ticket includes dinner buffet, dancing, access to silent auction & wine pull.

GET YOUR TICKETS TODAY!





Join us in the fight to focus on living, not cancer

Partnership Commitment

☒ **SOLD**
INSPIRE
HOPE
\$3500

☒ **SOLD**
LEGACY
AMBASSADOR

☐
RESTORE
WELLNESS
\$2250

☐
CREATE
ADVENTURE
\$1650

☐
ENCOURAGE
COMMUNITY
\$1050

Sponsorship Commitment

☒ **SOLD**
WINE PULL
SPONSOR
\$1000

☒ **SOLD**
BAR
SPONSOR
\$1000

☐
FOCUS ON LIVING
SPONSOR
\$750

☐
HONOR A LIFE
SPONSOR
\$300

Organization Name: _____

As it should appear on all marketing, advertising & program material.

☐ I would not like my company logo to appear in any marketing that is available through my partnership level.

Contact Name: _____

Phone: _____ **Email:** _____

Name to Honor: _____

Only for Honor A Life Sponsors

Payment Options

☐ I will pay by credit card.

Please complete credit card payment by scanning the **QR Code** or Visit www.live-for-today.com/live-for-today-fight-for-tomorrow

☐ Enclosed is my check.

Please Mail check [payable to live for today foundation]
to: P.O. Box 10432; Jacksonville, FL 32247

Please sign original and return via email to Katie@live-for-today.org or
mail to Live for Today Foundation P.O. Box 10432 Jacksonville, FL 32247

PARTNER/SPONSOR REGISTRATION CAN ALSO BE COMPLETED ONLINE

**By signing below, you confirm your personal or company's commitment to sponsor the
2025 Live for Today, Fight for Tomorrow Fundraising Gala**

Name & Title: _____

Company Name: _____

Signature: _____ **Date:** _____

Deadlines: ASAP: Hi-Res Logo; the sooner we have it, the sooner we can use it!
October 31: Name and Email of all attendees at your table.
November 5: Last Minute Changes; Donate empty seats back to us!



Join us in the fight to
focus on living, not cancer

Donate an Auction Item

Live For Today Foundation is requesting a donation of a product, service, or gift certificate for the Live For Today, Fight For Tomorrow Fundraising Gala silent auction. Please include any details or restrictions.

Item: _____
Estimated Value: _____
Donor Name or Company: _____
Email: _____ Phone: _____
Address: _____
City/State: _____ Zip Code: _____

Donation Details:

Live for Today is a 501(c)3 organization | EIN:46-0864320

THANK YOU FOR YOUR SUPPORT!

Upon receipt of your item(s) live for today will return
an in-kind donation receipt.

Please sign original and return via email to Katie@live-for-today.org or
mail to Live for Today Foundation P.O. Box 10432 Jacksonville, FL 32247
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Name & Title: _____
Company Name: _____
Signature: _____ Date: _____

Deadlines:

Hi-Res Logo: ASAP, the sooner we have it, the sooner we can use it!
Donation Items: October 31, 2025