

PARTNERSHIP PACKET



# Live for Today. Fight for Tomorrow

## FUNDRAISING GALA

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**Monday, November 10th 2025**

**6 pm • Cocktail Attire**

**Herbert University Center, UNF**

**12000 Alumni Drive**

**Jacksonville, FL 32224**



Dinner • Drinks • Desserts  
Auctions • Wine Pull • Live Music  
Luminaria Remembrance

live  
today for

*With love we remember:*

Kelsey Schiefen  
Sarah Olsen  
Ann Nesmith  
Beckey Miller  
Matthew Giesen  
Chad Day  
Amanda Miller  
Alexis Walker  
Yanessa Salas  
Katie Asble  
Kurt Speckman  
Andrew Caves

Ashley Gething  
Emma Murray  
Tara Richardson  
Anthony Sherlock  
Nathan Bowerman  
Shannon Spanier  
AnnaMarie Makins  
Sara Rounsville  
Wilson Coffin  
Tiffany Ortiz  
Eric Sternberg  
Lauren Stafford



*"We dedicate this evening  
to those who are no longer with us,  
but whose legacy continues to guide our mission."*

## Dear friends and advocates,

In 2024, 80,000+ adolescents and young adults were diagnosed with cancer. **That's 1 every 6 and a half minutes.**

Live for Today's mission is to create adventure, encourage new experiences, uplift through support, and inspire a healthy lifestyle for our members. We have spent the last thirteen years inspiring local young adult cancer patients and survivors to **focus on living, not on cancer.**

This fundraising event is an opportunity to share with our supporters and leaders in the community an inspiring evening filled with hope, fun & laughter. Together we can further our mission, and continue to inspire each young adult cancer patient and survivor to live every day to its fullest.

Because of you, young adults with cancer will be inspired to **live for today, and fight for tomorrow.**

With hope,

**Kaitlyn & Katie**

Kaitlyn Ash & Katie Pearsall,  
Founders of Live for Today



**Our mission is to help young adults affected by cancer through dynamic opportunities, fostering community support, and promoting healthy living.**

# Partnership Levels



## INSPIRE HOPE

Exclusive  
Presenting Partner

\$3500

- Company designated as exclusive presenting partner with prominent recognition at event
- Company name/logo in all event promotion as: "Live for Today, Fight for Tomorrow Gala Presented By..."
- **12 VIP tickets with preferred seating**
- Opportunity to speak at the event
- Verbal recognition at event
- Full page recognition in the event program
- Premier placement of company logo on all event invitations, website, social media and collateral, including photobooth signage/picture and mobile bidding app

## LEGACY AMBASSADOR

Honorary Partner

SOLD

- Individual(s) honored as Legacy Ambassadors, indicating long-term support of our cause
- **12 VIP tickets with preferred seating**
- Opportunity to speak at the event
- Verbal recognition at event
- Full page recognition in the event program
- Premier placement of recognition on all event invitations, website, social media and collateral

## RESTORE WELLNESS

Platinum Partner

\$2250



Mental Health Retreat

- The Restore Wellness funds will be restricted to the continuing development of our *Live like Lauren* mental health retreat programming
- **10 VIP tickets with preferred seating**
- Verbal Recognition during the event
- Half Page recognition in the event program
- Name recognition on all press and printed materials
- Social media promotion as Platinum Partner. Logo on e-blasts, event site, posters, program, and ticketing site

# Partnership Levels



## CREATE ADVENTURE

Gold Partner  
\$1650

- Name recognition on all press, printed materials in hierarchy of level
- **8 VIP tickets with preferred seating in venue**
- Social media promotion as Gold Partner
- Logo on e-blasts, event site, posters, program

## ENCOURAGE COMMUNITY

Silver Partner  
\$1050

- Name recognition on all press, printed materials in hierarchy of level
- **6 VIP tickets with preferred seating in venue**
- Social media promotion as Silver Partner
- Logo on e-blasts, event site, posters, program

## GENERATE GRATITUDE

In-Kind Donor

- Name recognition on all press, printed materials in hierarchy of level based on value of in-kind donation
- **2 tickets** (donations over \$500)
- Social media promotion as In-Kind Donor
- Logo on e-blasts, event site, posters, program



**10,000 young adults die every year due to cancer – that's one every hour.**

**Join us today in creating a community and inspiring these patients and survivors to get busy living.**

# Sponsorship Opportunities



## WINE PULL SPONSOR

\$1000

- Name and logo "presenting status" on Wine Pull
- **4 tickets and reserved table**
- Social media promotion as Wine Pull sponsor
- Logo on program

## BAR SPONSOR

\$1000

- Name and logo "presenting status" on event bars
- **4 tickets and reserved table**
- Social media promotion as Bar Sponsor
- Logo on program

## FOCUS ON LIVING SPONSOR

\$750

- Name recognition on all press, printed materials as Focus on Living Sponsor
- **4 tickets**
- Social media promotion
- Logo on e-blasts, event site, posters, program

## HONOR A LIFE

\$300

- **2 tickets**
- Luminaria dedicated to honor or remember a loved one affected by cancer - late patient, survivor, caregiver, relative, etc.

## INDIVIDUAL TICKET

\$135

- Ticket includes dinner buffet, dancing, access to silent auction & wine pull.

**GET YOUR TICKETS TODAY!**





# Join us in the fight to focus on living, not cancer

## Partnership Commitment

☐  
INSPIRE  
HOPE  
\$3500

**SOLD**  
☐  
LEGACY  
AMBASSADOR

☐  
RESTORE  
WELLNESS  
\$2250

☐  
CREATE  
ADVENTURE  
\$1650

☐  
ENCOURAGE  
COMMUNITY  
\$1050

## Sponsorship Commitment

☐  
WINE PULL  
SPONSOR  
\$1000

☐  
BAR  
SPONSOR  
\$1000

☐  
FOCUS ON LIVING  
SPONSOR  
\$750

☐  
HONOR A LIFE  
SPONSOR  
\$300

**Organization Name:** \_\_\_\_\_

As it should appear on all marketing, advertising & program material.

☐ I would not like my company logo to appear in any marketing that is available through my partnership level.

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Name to Honor:** \_\_\_\_\_

Only for Honor A Life Sponsors

## Payment Options

☐ I will pay by credit card.

Please complete credit card payment by scanning the **QR Code** or Visit [www.live-for-today.com/live-for-today-fight-for-tomorrow](http://www.live-for-today.com/live-for-today-fight-for-tomorrow)

☐ Enclosed is my check.

Please Mail check [payable to live for today foundation]  
to: P.O. Box 10432; Jacksonville, FL 32247

Please sign original and return via email to [Katie@live-for-today.org](mailto:Katie@live-for-today.org) or  
mail to Live for Today Foundation P.O. Box 10432 Jacksonville, FL 32247

**PARTNER/SPONSOR REGISTRATION CAN ALSO BE COMPLETED ONLINE**

**By signing below, you confirm your personal or company's commitment to sponsor the  
2025 Live for Today, Fight for Tomorrow Fundraising Gala**

**Name & Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Deadlines:** ASAP: Hi-Res Logo; the sooner we have it, the sooner we can use it!  
October 31: Name and Email of all attendees at your table.  
November 5: Last Minute Changes; Donate empty seats back to us!



Join us in the fight to  
focus on living, not cancer

### Donate an Auction Item

Live For Today Foundation is requesting a donation of a product, service, or gift certificate for the Live For Today, Fight For Tomorrow Fundraising Gala silent auction. Please include any details or restrictions.

Item: \_\_\_\_\_  
Estimated Value: \_\_\_\_\_  
Donor Name or Company: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Donation Details:

Live for Today is a 501(c)3 organization | EIN:46-0864320

## THANK YOU FOR YOUR SUPPORT!

Upon receipt of your item(s) live for today will return  
an in-kind donation receipt.

Please sign original and return via email to [Katie@live-for-today.org](mailto:Katie@live-for-today.org) or  
mail to Live for Today Foundation P.O. Box 10432 Jacksonville, FL 32247  
**PARTNER/SPONSOR REGISTRATION CAN ALSO BE COMPLETED ONLINE**

By signing below, you confirm your personal or company's commitment to sponsor the  
2025 Live for Today, Fight for Tomorrow Fundraising Gala

Name & Title: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Deadlines:

Hi-Res Logo: ASAP, the sooner we have it, the sooner we can use it!  
Donation Items: October 31, 2025