

PARTNERSHIP PACKET



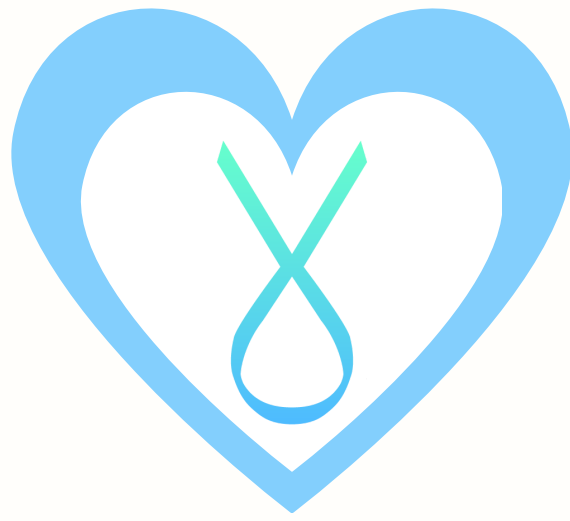
Live  
for Today,  
Fight for  
Tomorrow  
FUNDRAISING GALA

Dinner | Drinks | Desserts  
Auctions | Wine Pull | Live Music  
Cocktail Attire

Beachwalk Club  
100 Beachwalk Club Drive  
St. Johns, FL 32259

April 8th, 2024  
6pm  
Cocktail Attire





*With love we remember:*

Kelsey Schiefen  
Sarah Olsen  
Ann Nesmith  
Beckey Miller  
Matthew Giesen  
Chad Day  
Amanda Miller  
Alexis Walker  
Yanessa Salas  
Katie Asble  
Kurt Speckman  
Andrew Caves

Ashley Gething  
Emma Murray  
Tara Richardson  
Anthony Sherlock  
Nathan Bowerman  
Shannon Spanier  
AnnaMarie Makins  
Sara Rounsville  
Wilson Coffin  
Tiffany Ortiz  
Eric Sternberg

# Dear friends and advocates,

Every year 72,000+ adolescents and young adults are diagnosed with cancer. **That's 1 every 8 minutes.**

Live for Today's mission is to create adventure, encourage new experiences, uplift through support, and inspire a healthy lifestyle for our members. We have spent the last ten years inspiring local young adult cancer patients and survivors to *focus on living, not on cancer.*

This fundraising event is an opportunity to share with our supporters and leaders in the community an inspiring evening filled with hope, fun & laughter. Together we can further our mission, and continue to inspire each young adult cancer patient and survivor to live every day to its fullest.

Because of you, young adults with cancer will be inspired to live for today, and fight for tomorrow.

With hope,

*Kaitlyn & Katie*

Kaitlyn Ash & Katie Pearsall, *Founders of Live for Today*

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**Our Mission** TO HELP YOUNG ADULTS WITH CANCER BY PROVIDING DYNAMIC OPPORTUNITIES, FOSTERING COMMUNITY SUPPORT, AND PROMOTING HEALTHY LIVING.

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# PARTNERSHIP LEVELS

live  
today for

## INSPIRE HOPE

### EXCLUSIVE PRESENTING PARTNER

\$3500 INVESTMENT

- Company designated as exclusive presenting sponsor with prominent recognition at event.
- Company name/logo tagged in all event promotion as: “Live for Today, Fight for Tomorrow Gala Presented By...”
- 12 VIP tickets with preferred seating
- Opportunity to speak at the event
- Verbal recognition at event
- Full page recognition in the event program.
- Logo on event photobooth signage and picture, and on mobile bidding application
- Premier placement of company logo on all event invitations, website, social media and collateral.

## RESTORE WELLNESS

### PLATINUM PARTNER

\$2250 INVESTMENT

- The Restore Wellness Funds will be restricted to the continuing development of our mental health retreat programming.
- 10 VIP tickets with preferred seating.
- Verbal Recognition during the event.
- Half Page recognition in the event program.
- Name recognition on all press and printed materials.
- Social media promotion as Platinum Partner.
- Logo on e-blasts, event site, posters, program, and ticketing site

**ONE  
REMAINING!**

# PARTNERSHIP LEVELS



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## CREATE ADVENTURE

### GOLD PARTNER

\$1650 INVESTMENT

**TWO AVAILABLE**

- Name recognition on all press, printed materials in hierarchy of level
- 8 VIP tickets with preferred seating in venue
- Social media promotion as Gold Partner
- Logo on e-blasts, event site, posters, program

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## ENCOURAGE COMMUNITY

### SILVER PARTNER

\$1050 INVESTMENT

**FOUR REMAINING**

- Name recognition on all press, printed materials in hierarchy of level
- 6 VIP tickets with preferred seating in venue
- Social media promotion as Silver Partner
- Logo on e-blasts, event site, posters, program

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## GENERATE GRATITUDE

### IN-KIND DONOR

- Name recognition on all press, printed materials in hierarchy of level based on value of in-kind donation
- In-Kind Donations of over \$500 receive two tickets
- Social media promotion as In-Kind Donor
- Logo on e-blasts, event site, posters, program



10,000 YOUNG ADULTS DIE EVERY YEAR DUE TO CANCER. THAT'S ONE EVERY HOUR.

JOIN US TODAY IN CREATING A COMMUNITY AND INSPIRING THESE PATIENTS AND SURVIVORS TO GET BUSY LIVING.

# SPONSORSHIP OPPORTUNITIES



## WINE PULL SPONSOR

\$1000

- Name and logo "presenting status" on Wine Pull
- 4 tickets and reserved table
- Social media promotion as Wine Pull sponsor
- Logo on program

## BAR SPONSOR

\$1000

- Name and logo "presenting status" on event bars
- 4 tickets and reserved table
- Social media promotion as Bar Sponsor
- Logo on program
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## FOCUS ON LIVING SPONSOR

\$750

- Name recognition on all press, printed materials as Focus on Living Sponsor
- 4 tickets
- Social media promotion
- Logo on e-blasts, event site, posters, program

## HONOR A LIFE

\$300

- 2 tickets
- Luminaria dedicated to honor or remember a loved one affected by cancer - late patient, survivor, caregiver, relative, etc.

## INDIVIDUAL TICKET

\$125

- Ticket includes dinner buffet, dancing, access to silent auction & wine pull.

**50% SOLD - GET YOUR TICKETS TODAY**



# JOIN US IN THE FIGHT TO FOCUS ON LIVING, NOT CANCER

## PARTNERSHIP COMMITMENT

INSPIRE HOPE  
\$3500

RESTORE WELLNESS  
\$2250

CREATE ADVENTURE  
\$1650

ENCOURAGE COMMUNITY  
\$1050

## SPONSORSHIP COMMITMENT

WINE PULL SPONSOR  
\$1000

BAR SPONSOR  
\$1000

FOCUS ON LIVING SPONSOR  
\$750

HONOR A LIFE  
\$300

**Organization Name:** \_\_\_\_\_

As it should appear on all marketing, advertising & program material.

I  would/  would not like my company logo to appear in any marketing that is available through my partnership level.

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Honor a Life Name:** \_\_\_\_\_

## PAYMENT OPTIONS

Live for Today is a 501(c)3 organization | EIN:46-0864320

I WILL PAY BY CREDIT CARD

ENCLOSED IS MY CHECK

PLEASE COMPLETE CREDIT CARD PAYMENT BY SCANNING THE QR CODE OR VISIT [WWW.LIVE-FOR-TODAY.COM/LIVE-FOR-TODAY-FIGHT-FOR-TOMORROW](http://WWW.LIVE-FOR-TODAY.COM/LIVE-FOR-TODAY-FIGHT-FOR-TOMORROW)

PLEASE MAIL CHECK [PAYABLE TO LIVE FOR TODAY FOUNDATION] TO:  
P.O. BOX 10432  
JACKSONVILLE, FL 32247



Please sign original and return via email to [Katie@live-for-today.org](mailto:Katie@live-for-today.org) or mail to Live for Today Foundation P.O. Box 10432 Jacksonville, FL 32247  
PARTNER/SPONSOR REGISTRATION CAN ALSO BE COMPLETED ONLINE

**By signing below, you confirm your personal or company's commitment to sponsor the 2024 Live for Today, Fight for Tomorrow Fundraising Gala**

**Name & Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

## DEADLINES:

Hi-Res Logo: ASAP, the sooner we have it, the sooner we can use it!  
Name and Email of all attendees at your table.

Last Minute Changes: April 4th and on - Donate empty seats back to us!



# JOIN US IN THE FIGHT TO FOCUS ON LIVING, NOT CANCER

## DONATE AN AUCTION ITEM

LIVE FOR TODAY FOUNDATION IS REQUESTING A DONATION OF A PRODUCT, SERVICE, OR GIFT CERTIFICATE FOR THE LIVE FOR TODAY, FIGHT FOR TOMORROW FUNDRAISER GALA SILENT AUCTION. PLEASE INCLUDE ANY DETAILS OR RESTRICTIONS.

**Item:** \_\_\_\_\_

**Estimated Value:** \_\_\_\_\_

**Donor Name/Company:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

## DONATION DETAILS

Live for Today is a 501(c)3 organization | EIN:46-0864320

### THANK YOU FOR YOUR SUPPORT!

UPON RECEIPT OF YOUR ITEM(S) LIVE FOR TODAY WILL RETURN AN IN-KIND DONATION RECEIPT.

Please sign original and return via email to [Katie@live-for-today.org](mailto:Katie@live-for-today.org) or mail to Live for Today Foundation P.O. Box 10432 Jacksonville, FL 32247  
PARTNER/SPONSOR REGISTRATION CAN ALSO BE COMPLETED ONLINE

**By signing below, you confirm your personal or company's commitment to sponsor the 2024 Live for Today, Fight for Tomorrow Fundraising Gala**

**Name & Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**DEADLINES:** Hi-Res Logo: ASAP, the sooner we have it, the sooner we can use it!  
Donation Item: April 6th, 2024